

# Producers Program



## CINEMA ARTS & TECH INTRODUCES THE PRODUCER'S MENTORSHIP PROGRAM

### CAT - Module 1 *The Masters program on Motion Picture and Theatrical Development*

**Goals:** To maximize and balance the business and creative acumen during the development process. Students will understand the development "hell" process on both a studio and independent level. In addition, participants will practice the art and business of pitching.

*Tuition: \$1,500*

*Supplies/books: \$200*

**Curriculum:** This is a unique program which helps the aspiring or current producer balance creative and business aspects of the industry. Topics include the Development process, story pitch, studio vs. independent productions houses demonstrating to trainees or participants how they select or acquire screenplays. This is just not a course, it is designed to give practical approach on the practical and art of pitching. Students will work with a seasoned producer or development executive

to develop this skill as well as examining story acquisitions. Participants in this module will have the opportunity to learn the ins-and-outs of literary and talent agencies. Studio development vs. independent path.

The second half covers how financing is secured, depth coverage on connecting the production budget to the financing, completion guarantor, bank and gap financing, understanding distribution paths on both an indie vs. studio protocol.

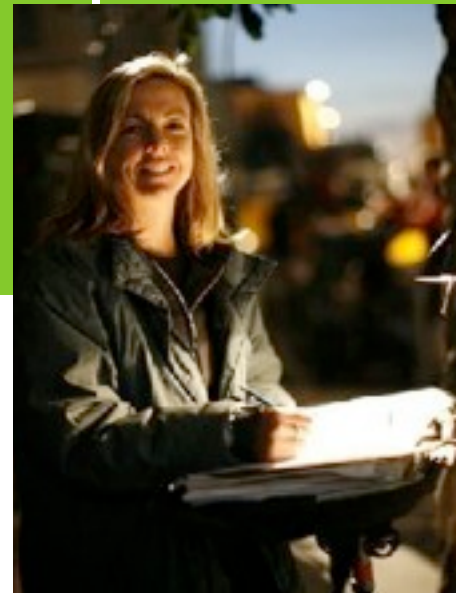
Cinema Arts & Tech

Producers Program

# 2009

## ...not your ordinary Film School.

Summer/ Fall Sessions	July-August	August-Oct	Oct-Dec
<p><b>PRICING SUMMARY</b></p> <p><i>Module 1 - \$1,500</i>  <i>Module 2 - \$1,500</i>  <i>Module 3 - \$1,700</i>  <i>Module 4 - \$4,000</i></p> <p>prerequisite : ALL Three Modules- Modules1,2,&amp;3)</p> <p><i>Special: All 4 modules \$7,500</i></p> <p>** Start dates subject to change</p>	<p>CAT - Module 1  <i>The Masters program on Motion Picture and Theatrical Development</i></p> <p>Starts July 14, – Aug 20<sup>th</sup>, 2009</p> <p>Meets twice a week            Tuesdays &amp; Thursdays</p> <p>7pm -10pm</p> <p>12 meetings</p> <p><b>Imagine!</b></p>	<p>CAT - Module 2  <i>Creating the Motion Picture Package.</i></p> <p>Starts Aug 31, – Oct 7, 2009</p> <p>Meets twice a week            Mondays &amp; Wed</p> <p>7pm-10pm</p> <p>12 meetings</p> <p><b>Be!</b></p>	<p>CAT - Module 3  <i>Production/Line Producer</i></p> <p>Starts Oct 26 – Dec 2, 2009</p> <p>Meets twice a week            Tuesdays &amp; Thursdays;</p> <p>7pm-10pm -</p> <p>12 meetings</p>



### CAT Module 2 – *Creating the Motion Picture Package.*

**Goals** – To guide the participant in the Greenlight process incorporating elements such as film finance, achieving film pre-sales, marketing, and exploring different types of film distribution.

*Tuition: \$1,500*

*Supplies/books: \$200*

#### **Curriculum:**

Participants will work with a seasoned Producer and entertainment lawyer giving them the option to complete a business plan for their review. Various types of distribution agreements and the principles that underlie them; negotiations, contingent compensation, distribution fees, other costs include prints & advertising; how such costs impact lifetime profits. Understanding elements of studio vs indie marketing and distribution.

**Start your  
career in film  
today!!!**

## **CAT - Module 4** *Mentorship Program*

**Goals:** To expose the participant to a hands-on-training program with a seasoned professional.

**Prerequisite:** Must have completed Module 1, 2, and 3 to participate in this program. Student may take this program within the 3 month timeframe after the successful completion of three modules.

**\*Date:** Formal interviews with students will begin early to end of November 2009.

**Tuition:** \$4,000

**Curriculum:** Location of training can be on a film location, production office, post-production facility, etc. Participant will interview with mentor and discuss his/her goals prior to training. The duration of this program varies depending on type of project and availability of mentor. Many members are seasoned professionals meeting the highest standards of the motion picture and TV industry. Your mentor is a seasoned professional and will overshadow you during this training phase. Student will be given list of mentors to choose from based on their availability.



## **CAT - Module 3 – Production/Line Producer**

**Goals:** To engage the participant in breaking down and budgeting a screenplay incorporating in today's evolving technological market. Furthermore, students will be given scenarios on how to handle crew.

**Tuition:** \$1,700

**Supplies/materials:** \$200

Students will be required to purchase software at a specialized discount for our participants and is recommended to have their own laptops in case we go on a set, soundstage, etc

### **Curriculum:**

Breaking Down a budget. Line Producing/Crew management. Computerized budgeting and scheduling. Bring your own script. Union, SAG, below-the-line and above the line regulations vs independent. Will break the budgeting into above the line costs, production, and post production. Will train students on overseeing and managing crew. Tax incentives and government programs. Topics will include visual FX, post production elements including sound mixing, ADR, laboratory, etc. Special topics will include the convergence of 3-D production and emergence of technology, including digital cinema convergence and video game alignment with motion pictures. Visual FX. 3-D production, technicolor, video game technology in alignment with motion picture development. Special Vendors including VFX houses and will include Q&A sessions on incorporating such elements into your budget.

**Call Today to schedule your reservation! Seating is limited!**

**818-787-8886**